

**Fair Board Meeting**  
**Sept 20, 2021**  
**Yuma County Fair Grounds**

Dave Blach called meeting to order @ 7:14pm

Review of Minutes from Aug 16<sup>th</sup> meeting. Moved by Darcy Stallings to approve the minutes, 2<sup>nd</sup> by Robin Schneider. Motion passed; minutes approved.

Roll call sheet was passed around for people to sign. (Please see attached sheet for roll call)

Special Guest & New Fair Board Member(s)

- Commissioners have not concluded on who they will appoint to the fair board. They will let us know once a decision is made. They would like the fair board to continue to function as normal in the meantime.
- Cassidee Rogers-Gleghorn is the New Rodeo Chairperson (Chairwomen)
  - She greeted everyone and gave an updated on what she is working on currently.
  - She is getting Sponsorship letters completed and sent out and working on new tiers of sponsors.
  - Working on new ways to bring money into the rodeo
  - YC will have a new rodeo announcer, Garret Yerigan
  - She put together a meeting with the arena crew, to get their position on things, maintenance issues or needs or wants.
  - Cowboy Channel has a grant going on right now. She is in the process of applying for that grant currently.
    - Jeremy Weathers and Mike Blecha are meeting with Cassidee next week to work on network and production ideas. TVs in different buildings around the fairgrounds, to help bring all the fairgrounds together.
    - Possibly making up a rodeo “app” so people can always see the schedule and real-time information. Can access it when needed. Allow the rodeo fans to maybe interact with the contestants, give them a crowd rating, etc.

Understanding the role(s) of Fair Board, Fair Manager, Superintendents, etc.

- Commissioners have the final say to items if fair board cannot come to an agreement.
- Fair Manager- Running the fair itself, fair board needs to get their list for job description together and get to the commissioners to type up for the MOU.
- Superintendents- running their department
- Fair Board- oversees the fair, oversees the other committee’s and departments, oversees the groups under them, resolves conflicts that can’t be resolved by the superintendents

We will work on roles of committees under the fair board, we will e-mail to the members and come up with a worksheet.

Fair Board will wait to do elections of officers, due to 3 members not present, and county commissioner’s still need to appoint 4 positions of the fair board before elections can take place. We will table elections to the October meeting at this time.

Parade Committee was not present- they reported to the fair manager that they have not made any decisions at this time.

Evaluation the New Schedule

- Fair board opened the floor to the superintendents. 4-H Leaders, FFA Advisors to share their options and re-arrange things as needed.
- Updated proposed 2022 Rough Draft Schedule-

| <b>Fri. July 29th</b>   | <b>Tues. Aug 2nd</b>   | <b>Wed. Aug 3rd</b>   | <b>Thurs. Aug 4th</b>   |
|---|--|---|---|
| Fashion Show  | General HomeEC<br><br>Interview Judging<br>Fair Queen Tryouts<br><br>Dog Show/Test/Trial<br>** Animals allowed on Fair<br>Grounds ** | 6-10am Hog Weigh-in<br><br>8am Horse Show<br>5pm Hog Show<br><br>6pm Ranch Rodeo<br>7pm Ranch Rodeo   | 6a-8am Lamb & Goat Weigh-in<br>8-930am Princess Program<br>9:30am Lamb Show<br>Goats to follow Lamb<br>30 min gap<br>Dairy to follow Goats<br>30 min gap<br>Noon Steer Weigh-in<br>1p-3p Crops Check-in<br>1p-4p Open HomeEC check-in<br>1p-4p Poultry check-in |
| <b>Fri. Aug 5th</b>   | <b>Sat. Aug 6th</b>  | <b>Sunday, Aug 7th</b>  | <b>Monday, Aug 8th</b>  |
| 630a-8a Breakfast<br>730a-9a Open<br>HomeEC/Crops Judging<br>8a Cattle Show<br>10a Poultry Judging<br>1pm Gymkhana<br>2pm Bucket Calf<br>4pm Round Robin<br>8pm Concert | 10am Parade<br><br>11:30 am BBQ<br>11:30 am County Events<br>4pm Market Sale<br>*Sale Supper to follow*                              | 7am Cowboy Church<br>8am Possible Horse Event- Roping?<br>8am-10am Senior Day<br>noon Draft Horse Pull<br>noon-4pm Horse Races<br>5pm Ministerial Alliance<br>7:30pm PRCA Rodeo | 8am Slack<br>8am-noon Exhibitor Check Out<br>7:30pm PRCA Rodeo  |

- Possible new events to be added to the fair for the public:
  - Corn Hole Tournament
  - Meat/Chili Cook-off
  - Goat Roping
  - Mini Tractor Pull
  - Fair dance, under the grandstands
  - How to tie the champion buyers in the rodeo
  - How to tie the champion kids thru the rodeo

Grounds Crew Report- Jaden Campbell was not present to report

Commissioner Scott Weave reported what the commissioners are currently looking at for ground/maintenance

- Re-evaluating the grandstand and bleachers again this year
- Commissioners are going to attempt to budget for maintenance this year
- Would like to add additional fans in different places to help cool things down
- Cooling issues in the HomeEC and concession stand, needs evaluation
- Painting different things around the grounds

#### Special Guest Comments/Concerns:

- Rollie Deering- is concerned that the taxpayers would like to see the rodeo and gymkhana switched on the new proposed rough draft schedule. He feels that Tuesday night has always been a goodnight for Yuma County to have the concert.

#### Fair Manager- Kim Latoski-Nothing to report

- Kim L. did suggest that we need to try to find a way to market the rodeo and concert tickets earlier than the day of. Commissioner Weaver stated that they have already began to address this issue and will report once they come up with better ideas.

#### Extension Report- Travis Taylor

- Still attempting to get all invoices out from the sale. Sale barn has passed everything back to the Extension Office to handle post sale items.
- Problems with not getting the computers back right away at the end of fair, has caused delays in getting information inputted.
- It was asked if the auctioneers charge the fair for their time, the auctioneers do not charge anything for their time
- There is a 2% sales charge, that goes to shipping, pays for expired animals upon arrival at the slaughterhouse, incidentals, etc.
- People normally don't check out from the sale the night of, but the next 2 days.
- Problems tracking down people that didn't register and were given out bidder numbers during the sale and at the time auctioneers only got the bidders name the night of. Still have to track them down later on. Might want to evaluate a better option for acquiring contact information the night of, during the sale when a number is given out.
- If buyers would like to place an add-on, which most won't do till after sale is complete to see where they want to place an add on. Might investigate a separate line during check out the night of the sale, strictly dedicated to do an add on.

Curt Lapp (Swine Sup)- Would like to evaluate bringing a breeding show into the Hog Show. He will talk to neighboring counties and other shows to see how that could be accomplished.

Maryia Mekelburg- If animals come in on Tuesday, their needs to be a 2<sup>nd</sup> scale so the exhibitors can weigh their animal and see what the weight is upon arrival, as to better have an idea of what needs to be done to make wight the morning of weigh-in.

CJ Leonhardt- would like to see that we make sure the scale is "zeroed" out prior to every entry weigh-in. This will be up to the weigh-in personnel to make sure this is done properly each time.

#### Old Business-Open Issues

1. Cleaning Crew- we need to get the job posting out as soon as possible, even by the end of this year.

- a. Changes to the cleaning contract that were discussed.
  - i. We don't need to supply them with gators
  - ii. We don't need to supply them with food.
  - iii. They were allowed to go down to ACE and get cleaning supplies, per the county commissioners. A fair board member needs to acquire these items instead of the cleaning crew, to avoid unnecessary purchases of items that are not directly related to cleaning of the fair grounds.
  - iv. Contract will need to be edited and become very specific on items and tasks to be completed, by when, etc.
2. Commissioner Weaver suggest that we set a few Specific 2022 Fair Dates, i.e., Friday, Saturday, Sunday, Monday so that a concert can get booked and Rodeo Chairwomen can begin pinning down the PRCA with dates and times.
  - Michelle Smith moved to approve the rough draft proposal as written and attached to these minutes, listed above, with Permanente set dates and times of Friday Aug. 5<sup>th</sup> 8pm Concert, Saturday Aug. 6<sup>th</sup> as written, Sunday Aug 6<sup>th</sup> 7:30pm PRCA Rodeo, Monday Aug. 8<sup>th</sup> 7:30pm PRCA Rodeo, with 2022 Fair Dates to be Aug. 2<sup>nd</sup>-Aug 8<sup>th</sup>, Darcy Stallings 2<sup>nd</sup> the motion. Motion Passed.
  - a. We need to talk to the golf courses about the new dates
  - b. Need to speak with Ministerial Alliance about new dates
  - c. Parade Committee needs to talk to the City Manager about the parade being on Saturday.
3. Michelle Smith was in contact with Andrea at the Commissioners office and began working with the lady that designs the County Web Page. She has created a new section on the county web page for the Fair Board. <http://yumacounty.net/Fair-Board/> Listed under the Fair Board section will be the fair board members and terms, minutes from previous meetings, upcoming meeting's time/location, and any other announcements that that board needs to pass along to the community. Michelle Smith will continue to send the minutes to the web design lady once approved. She will also continue to post upcoming meetings and announcements as needed.
4. Beer Garden update
  - a. Monday Night was a huge success, Tuesday night was a loss.
  - b. Report from Knights of Columbus. We will find out more as they get the new alcohol numbers and prices for 2022.
  - c. Need to speak with the auctioneer's about not referring to the beer garden as "beer garden" as it is broadcasted on the internet, doesn't exactly look good. Need to find a new "term" for beer garden. Suggestions, North 40, etc.
5. Photo backdrop & Champion Alley- will bring up later, when sale committee can attend a meeting and give their input.
  - a. Hollie Massey- hogs were on dirt so they began to route in the ground, no power for fans.
    - i. possibly have the champions ride in a wagon thru the Rodeo to recognize them, instead of a champion alley way.
  - b. Maybe just build the stalls for the horse exhibitors so they can come over and be recognized and the public can see the horses without having to cross the track.
  - c. Need to involve the superintendents more, specially with the new schedule to help make the fair function easier.
  - d. Backdrop for the horses worked great. They could get pictures with family during the day of the horse show while they are all dressed up.
  - e. Jim Powell- suggest that the backdrop be 3 feet longer. We need to evaluate if Jim Powell will be taking pictures for fair anymore. It has been said that Jim may not return for Fair 2022. We need to speak with Jim about what he wants to do moving forward.

- f. Ryan Noble built the new backdrop for photos. He requested that he receive an invoice for \$1, at which time he would like to donate it back to the fair. He doesn't want to own it, wants it donated to the Yuma County Fair. Commissioner Weaver said this shouldn't be a problem, and that he would work with Ryan and Andrea to get this done.

#### New Business

1. Michelle offered to speak to the sale barn personnel about the new dates and time for fair and livestock sale. She will report to the board in October.
2. Carnival- commissioners are working on new options
3. We do need to have a specific liaison from each committee that will report to the fair board each month as needed, to help stop miscommunication.
4. Vendors- we need to work on getting more. Some are not happy about their location. We need to add as many as possible. Need to advertise better. Need to possibly add Dunk tanks and Water balloon fights. We need to give ideas and information to fair manager Kim Latoski and let her know what we want so she can get working on them.
5. Golf Carts- we need to figure out what we will be doing for golf carts for 2022 and years to come. The church is selling their carts, Darcy S. and Scott W. are going to attempt to buy them or some of them and then we can go from there. Price unknown at this time. Darcy S. and Scott W. will work on this together and report back to the board.
6. Figure out how to get other community groups involved from Yuma, Wray, Idalia, Joes
7. Ticket Sales- we need to come up with a plan to charge for the infield watching areas as a lot of spectators go to the North Side of the end field, a lot of those spectators never paid, and the county is losing money.

For the good of the order-

Dave, Darcy, Robin, Michelle, Harold, Baylor, BJ, \_\_\_\_\_, Extension Office, Security, Commissioners, Rodeo Chairwomen, Fair Manager

- Extension Office, livestock weights need to be addressed in October meeting, in all the classes can he list them as born prior to and/or let Travis update as needed.
- Security- per Michelle S. (liaison for YC Sheriff's) Sheriff's department will work on their proposal for fair 2022 now that they have the dates and make it detailed. She will ask when they would like to come to a meeting and present their proposal.

Commissioners- happy with how much farther ahead we are this year vs. last year

Next meeting, Eckley Community Center, Monday October 18<sup>th</sup> at 6:30pm

(Robin Schneider will contact the appropriate person to make sure the community center is booked for the Fair Board this night and that it gets unlocked)

Meeting Adjourned. 9:38pm

October Tabled Items:

## Elections

Need to find or get a 2<sup>nd</sup> scale for contestants to weigh upon entry, so they know where they need to be by weigh-in time.

Discuss Ranch Rodeo- Josh Archer

Livestock weights need reviewed

Proposal from sheriff's office

Champion Alley Way/Champions ride in the Rodeo grand entry/Possible horse stalls in the beef barn

Respectfully Submitted by

Michelle Smith

Robin Schneider